

32nd ACRA Annual Scientific Meeting



2023 ACRA

Diversity · Equity · Access

AUSTRALIAN CARDIOVASCULAR HEALTH & REHABILITATION ASSOCIATION

31st July – 2nd August 2023 • University of Western Australia Club, Perth

SPONSORSHIP & EXHIBITION PROSPECTUS

Celebrating DIVERSITY, striving for EQUITY and aiming to make cardiac rehabilitation ACCESSible to all.

Invitation

Dear Valued Sponsor and Exhibitor,

On behalf of the Organising Committee for the 32nd Annual Scientific Meeting (ASM) of the Australian Cardiovascular Health and Rehabilitation Association (ACRA), it gives us great pleasure in extending to you the opportunity to join us as a valued sponsor for the ACRA 2023 ASM.

This meeting will be held at the **University of Western Australia Club**, Crawley, WA from **Monday 31st July 2023 to Wednesday 2nd August 2023**.

For over 30 years ACRA has been the peak national body for representing health professionals involved in cardiovascular health care and secondary prevention. Today we comprise of nearly 500 members nationally.

ACRA's mission is to provide support and advocacy for multidisciplinary health professionals to deliver evidence-based best practice across the continuum of cardiovascular care. As a not-for-profit organisation, we are dedicated to supporting research and continuing professional development. As a lead organisation in cardiovascular health ACRA has authored pathways and guidelines for cardiac rehabilitation, and actively participates in national committees in cardiovascular disease management.

The 2023 Conference Committee is working on an innovative program with the emphasis on **DIVERSITY, EQUITY & ACCESS**. Our program committee members have been specially selected for their vast knowledge and experience. From academia through to lived experience, each member offers a unique insight into the challenges and opportunities to provide evidence-based, holistic, person-centred care that is accessible and equitable to all diverse and marginalised people with heart disease.

Our program is carefully curated for health professionals and industry workers to share best practice, encourage multi-sectoral collaboration, facilitate meaningful connections, and give real solutions to improve cardiac rehabilitation and secondary prevention in all age groups and genders, to include Aboriginal communities, rural and remote areas and to those with disabilities, mental health and intend to have sessions considering the wellbeing of the workforce.

The 2023 ASM will host international and nationally renowned guest speakers. The ASM is the Association's major forum for the exchange of ideas and for discussion around clinical and research issues, including the latest developments in the prevention and management of cardiovascular disease. The meeting will be highly interactive, making extensive use of social media prior, during and after the event.

This prospectus outlines the exciting sponsorship and exhibition opportunities available to you to promote your company and increase its profile to a diverse group of 160 to 200 health professionals working in cardiovascular care. There will be a wide range of packages available to you to assist you to promote your business. To maximise exposure the trade exhibition will be located in the area where delegates will congregate for morning, afternoon teas and lunches each day and where our poster displays will be located.

Social functions at the meeting include a Welcome Reception on Monday 31st July and the ASM Gala Dinner on the evening of Tuesday 2nd August 2023.

We hope you will be as excited as we are to bring this fantastic opportunity to our members. We look forward to working with you as a valued partner of ACRA 2023 in Perth WA.

Sincerely

Helen Mclean: Conference Convenor, ACRA-WA President, Heart Foundation representative to ACRA

Nikki Strahan: Conference Convenor, ACRA-WA Secretary

Lily Titmus: Conference Sponsorship Lead, ACRA-WA Executive committee member

Celine Gallagher: Conference Scientific Convenor

Why become a sponsor?

By supporting the ACRA 2023 ASM, not only will you align yourself with one of the leading cardiovascular conferences in 2023, but you will also gain from:

Exposure to a local, national and international audience of health professionals.

Opportunities to raise your company's profile to a valuable target audience, develop closer relations with core clients and deliver a clear message that you have a genuine commitment to the cardiovascular health and rehabilitation domains.

Recognition including acknowledgment and clear demonstration of your organisation's involvement, commitment and support to the sectors.

Valuable insights, information and exposure to the latest developments in the industry.

What makes the ACRA ASM delegate group unique, they are:

- Highly experienced cardiovascular health professionals who counsel patients daily on the use of guideline therapies and secondary prevention practices.
- A well-established stable work force that offers consistent messaging over the long-term to patients on evidenced based therapies.
- Provide an essential link in maintaining inpatient therapies in the outpatient setting.
- Provide care and counselling of cardiovascular patients through the continuum of their health journey from initial diagnosis to recovery and rehabilitation
- Are passionate about improving the cardiovascular health of patients and include a team of cardiologists, general practitioners, pharmacists, nurses, nurse practitioners, physiotherapists, exercise physiologists, Indigenous health workers, occupational therapists, dieticians, psychologists and social workers.
- Promote partnerships with cardiac patients to improve outcomes in cardiovascular health and it is through our conferences and meetings that partnerships and networking occurs.

The available sponsorship options are outlined in this prospectus.

Through your involvement with the ACRA ASM, you will receive benefits including:

- Opportunity to represent your company and products in a learning environment.
- Share in our commitment and loyalty to cardiac staff and patients.
- Share information with delegates, which may enhance client self-efficiency and adherence with medication and treatment.
- Opportunity to promote your product and gain exposure to practitioners who advise patients about their treatment options.

For all enquiries please email: acra2023asm@gmail.com or helenmclean@aapt.net.au

Sponsorship Opportunities

<u>Principal Sponsors</u>	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,500
Company logo in the ASM digital marketing and ASM program book	☐	☐	☐	☐
Company overview & contact details in program book	400 words	150 words	100 words	75 words
Copy of the delegate list (in accordance with privacy laws)	☐	☐	☐	☐
Sponsor recognition throughout the ASM	☐	☐	☐	☐
Sponsor banner displayed in conference foyer	☐	☐	X	X
Sponsor logo shown on slides at commencement of each day and during catering breaks	☐	☐	☐	☐
Sponsor recognition and logo on conference website	☐	☐	☐	☐
One trestle table, 2 chairs; backing board (if requested)	☐	☐	☐	☐
Sponsor registration passes (includes access to sessions, day catering, welcome reception and gala dinner)	Five	Four	Three	Two
ASM program book advertisement (sponsor provides artwork)	Full page	Full page	Half page	Half page

Other Major Sponsorship Opportunities

Gala Dinner Sponsor - \$5,500

- Organisation listing (+ hyperlink) on ASM digital marketing
- Sponsor listing in program book
- Acknowledgement during opening of the dinner & organisation logo on the dinner menu
- Opportunity for logo to be projected onto venue roof/canopy/walls or floor
- Two tickets to the dinner
- Opportunity to provide themed gifts (sponsor to supply)

Sponsorship of international speaker/s - \$7,500 - \$10,000 (to be discussed on application)

Pre ASM-Workshop - \$2,500 - \$5000 (to be discussed on application)

- Company logo on the ASM digital marketing and program book
- One exhibitor registration pass (includes access to sessions, day catering and welcome reception)

Delegate Conference Pens - \$2500

- Co-branded with company and ASM logos conference pens
- Company logo on the conference digital marketing and final program book
- One exhibitor registration pass (includes access to sessions, day catering and welcome reception)

Delegate Satchel Sponsor - \$3,500

- Company logo printed on the front of the delegate satchel
- Company logo on the ASM digital marketing and program book
- One exhibitor registration pass (includes access to sessions, day catering and welcome reception)
- One insert in the delegate satchel (no larger than A4)

Delegate Lanyards - \$2,500

- Company branded name badge lanyards
- Company logo on the conference digital marketing and final program book
- One exhibitor registration pass (includes access to sessions, day catering and welcome reception)

ASM program book advertisement – Full page (\$1000) or half page (\$650)

- Sponsor to provide artwork to be printed

EXHIBITION INFORMATION

GENERAL EXHIBITOR

Each display area will cost **\$2,500** each and will include:

- One backing board (if requested)
- One table and two chairs
- Two exhibitor passes to man the table display onsite
- Morning tea, lunch, afternoon tea as per the program
- One ticket to the Welcome Reception
- Access to ASM sessions



WANT MORE?

If none of the sponsorship opportunities on offer appeal or do not address your company's needs, we will gladly consider any additional suggestions you may have and be happy to tailor an individual package to suit your needs.

EXHIBITION VENUE

The main exhibition will be held at the **University of Western Australia Club, Crawley** from the **31st July to 2nd August 2023**

Sponsors of the pre-ASM workshop on Monday 31st July 2023 will be of exhibitor location located in close proximity to the workshop and in a heavy walk area for the full conference.

ANTICIPATED EXHIBITION TIMES

Monday, 31st July 2023	12:00 - 20:00 hours	Exhibitor Bump-In
Tuesday, 1st August 2023	06:00 – 08:00 hours	Exhibitor Bump-In
Tuesday, 1st August 2023	08:00– 17:00 hours	Exhibition Open
Wednesday, 2nd August 2023	08:00 – 15:00 hours 15:00 – 17:00 hours	Exhibition Open Exhibition Bump-Out

COVID -19 regulations must be adhered to by all exhibitors as per the WA Department of Health
All exhibitors must have a current COVID-19 vaccination certificate.

BOOKING INSTRUCTIONS

1. Please tick the table display choice on the attached booking form and return to the ACRA 2023 ASM organising committee: acra2023asm@gmail.com or helenmclean@aapt.net.au
2. An email indicating your contract, table display, tax invoices for initial 25% deposit (to be paid within 30 days of initial invoice) and final payment details, will be sent upon receipt and processing of your application.
3. Further details and instructions regarding the exhibition space and requirements will be forwarded four weeks prior to the event.

BOOKING FORM

Contact:

Position:

Company:

Address:

Suburb: _____ State: _____ Postcode: _____ Country:

Telephone: _____ Mobile:

Email:

SPONSORSHIP OPPORTUNITIES

All sponsorship & exhibition amounts are in Australian dollars and exclude GST.

PRINCIPAL SPONSORS

Platinum Sponsor	\$ 15,000	<input type="radio"/>
Gold Sponsor	\$ 10,000	<input type="radio"/>
Silver Sponsor	\$ 7,500	<input type="radio"/>
Bronze Sponsor	\$ 5,500	<input type="radio"/>

MAJOR SPONSORSHIPS

Gala Dinner	\$ 5,500	<input type="radio"/>
International speaker/s	\$ 7,500 - 10,000	<input type="radio"/>
Pre-ASM Workshop (Gold)	\$ 5000	<input type="radio"/>
Pre-ASM Workshop (Silver)	\$ 2500	<input type="radio"/>
Delegate Conference Pens	\$ 2,500	<input type="radio"/>
Delegate Lanyards	\$ 2,500	<input type="radio"/>
Full page advert in Program Book	\$ 1,000	<input type="radio"/>
Half page advert in Program Book	\$ 650	<input type="radio"/>
Clinical and Research Prize Sessions	\$ 1,000	<input type="radio"/>
General exhibitor	\$2500	<input type="radio"/>

Upon receipt and processing of your application, the ACRA 2022 ASM organising committee will confirm your participation with a confirmation email and tax invoice.

Signed: _____ Date:

Please complete and forward application to:

acra2023asm@gmail.com or helenmclean@aapt.net.au

Terms and Conditions

1. For the purpose of this contract, the term Management shall include the Australian Cardiovascular Health and Rehabilitation Association (ACRA).
2. Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus. Any additional requirements will be at the Exhibitor's expense.
3. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
4. The Exhibitor agrees to abide by the payment schedule as outlined by Management.
5. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
7. The contract may be cancelled by either party provided written notice is received by **Thursday, 1 June 2023** a refund will be issued minus a 25% service fee. If the Exhibitor cancels after this date, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses. Exhibitors which have not fully paid for their stands by **Wednesday 19 July 2023** will not be permitted to participate in the exhibition and their stands may be re-allocated.
8. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.
9. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
10. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
11. The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
12. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
13. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
14. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
15. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
16. The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
17. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

I agree to abide by the contractual obligations as written above.

Company name: _____

Signed by: _____

Signature: _____

Date: _____