Pioneering the way in which cardiac care and education is delivered using innovative approaches and web-based technologies

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https://svhhearthealth.com.au

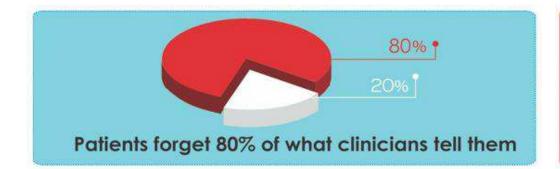






Background

Cardiovascular disease is the leading cause of death in Australia









Barriers such as transport difficulties, limited access to culturally appropriate services and inflexible session times.



Aims

The SVHHH website was launched to improve patient outcomes by:

- Pioneering cardiac care and education 24/7
- Alleviating fear and anxiety
- Encouraging **compliance**
- **Up-skilling** clinicians

This online approach has revolutionised cardiac patient care by providing:

- Early access to information
- A flexible model for delivering patient education
- Access to lifesaving cardiac rehabilitation

Implementation







Envision 2014 – to empower cardiac patients using web based technology

Plan Scope website. Seek funding. Project team created. Business case.



Develop Timeline. Incorporate key stakeholders Design Web layout ("user journey"), content (layfriandly) videos, animations & imagos

Launch Feb 2016. In-services, outreach, inpatient devices



Optimise Enhancements – user feedback

Outcomes

Google analytics (Feb 2016 – July 2017)

- > 48,000 visits **globally**
- > 122,000 page views

Clinical practice

- Increased efficiency and productivity
- Strengthened preadmission experience

User feedback (survey) – 168 people

- 99% believe that the website is useful
- **91%** believe that the information on the website is **very easy or extremely easy to understand**
- 95% trust the information on the website a lot or a great deal
- 93% are extremely likely or very likely to recommend the website to others



Growth trend of SVHHH visits globally Feb 16- Jul 17

"The fact that it is here is very helpful to me. I live in a small country town. My cardiologist is in a regional centre 120kms away"

"Direct, clear information as to what I need to do for my condition – something my local hospital in Germany did not provide"

Future Directions

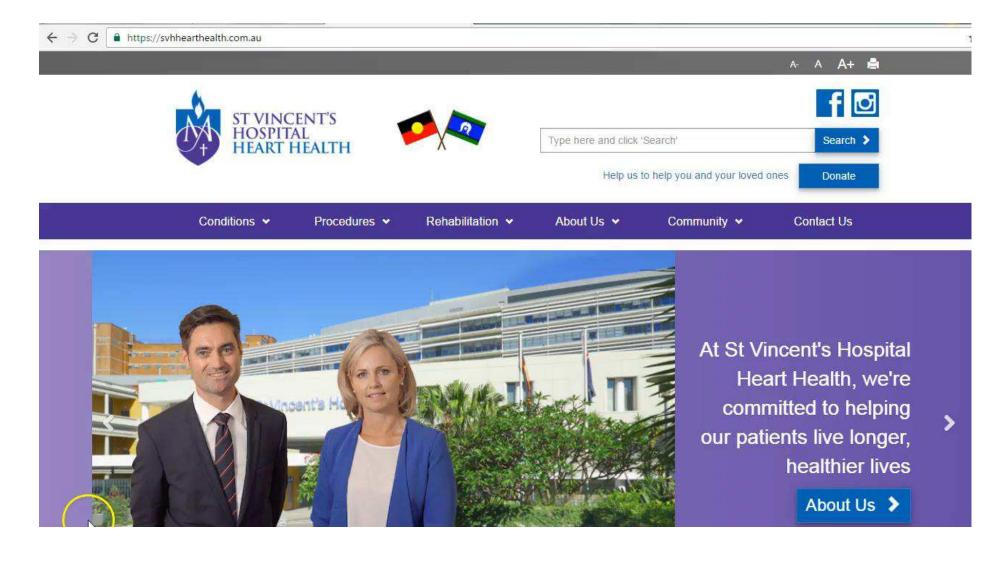


Research - Evaluating heart health website

- Improved patients' knowledge
- Increased confidence to return to daily activities
- Increased confidence to make healthier choices

Support those in need

- Rural and remote
- Aboriginal and Torres Strait Islander peoples – sub site (near completion)



"The website would be great to show the community to get that message out there. If they're not going to come to the hospital, let's take it to them" – Georgina O'Neill "Mulla" (Aboriginal Health Worker, Murrumbidgee, NSW)

