



acra2018

28th Annual Scientific Meeting

30 July - 1 August 2018
Hotel Grand Chancellor
Brisbane, QLD

Sponsorship & Exhibition Prospectus



create | collaborate | grow



Australian Cardiovascular Health
and Rehabilitation Association

Invitation

On behalf of Organising Committee for the 28th Annual Scientific Meeting (ASM) of the Australian Cardiovascular Health and Rehabilitation Association (ACRA), it gives me great pleasure in extending to you the opportunity to join us as a valued sponsor for the ACRA 2018 ASM. This meeting will be held at The Hotel Grand Chancellor, Brisbane, Queensland, from July 30th – August 1st, 2018.

For nearly 30 years ACRA has been the peak national body for representing health professionals involved in cardiovascular secondary prevention. Today we have over 400 members across the nation.

ACRA's mission is to provide support and advocacy for multidisciplinary health professionals to deliver evidence-based best practice across the continuum of cardiovascular care. As a not-for-profit organisation, we are dedicated to supporting research and continuing professional development in this area. ACRA has authored the national professional guidelines for cardiac rehabilitation, been a major contributor to Australian cardiovascular guidelines and actively participates in national committees in cardiovascular disease management.

The 2018 ASM will host many internationally and nationally renowned guest speakers. It is the Association's major forum for the exchange of ideas and for discussion around clinical and research issues, including the latest developments in the prevention and management of cardiovascular disease.

This prospectus outlines the exciting sponsorship and exhibition opportunities available to you to promote your company and increase its profile to a diverse group of over 200 health professionals working in cardiovascular care. There will be a wide range of packages available to you to assist in the promotion of your business.

The trade exhibition will be in the same area and where delegates will congregate for morning, afternoon teas and lunches each day. Social functions at the meeting include a Welcome Reception on Monday 30th July 2018 and our Gala Dinner on Tuesday the 31st July 2018. The meeting will be highly interactive, making extensive use of social media prior, during and after the event.

This is a wonderful opportunity to be involved in this exciting meeting and we look forward to welcoming and working with you as a valued partner of ACRA 2018 in Brisbane.

Sincerely,
Paul Camp
Co-Convenor

For all enquiries please contact:



ACRA 2018 ASM Secretariat

C/- The Association Specialists
PO Box 576
Crows Nest NSW 1585 Australia

Tel: +61 2 9431 8600
Fax: +61 2 9431 8677
Email: acra@theassociationspecialists.com.au

Why Become a Sponsor?

By supporting the ACRA 2018 ASM, not only will you align yourself with one of the leading cardiovascular conferences in 2018, but you will also gain from:

Exposure to a local, national and international audience of health professionals.

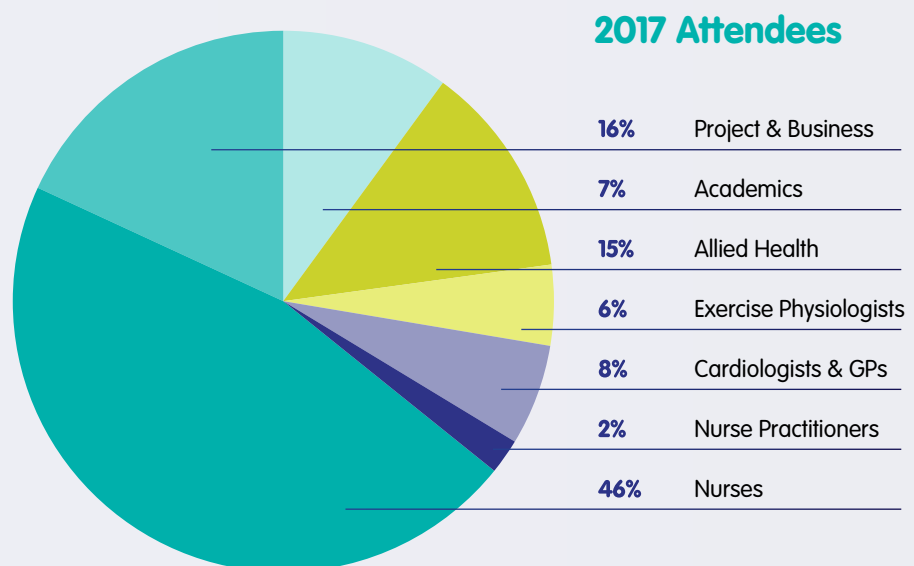
Opportunities to raise your company's profile amongst a valuable target audience, develop closer relations with core clients and to deliver a clear message that you have a genuine commitment to the Cardiovascular Health and Rehabilitation industry.

Recognition including acknowledgment and clear demonstration of your organisation's involvement, commitment and support to the sectors.

Valuable insights, information and exposure to the latest developments in the industry.

What makes an ACRA ASM Delegate group unique?

- > Access to highly experienced cardiovascular health professionals who counsel patients daily on the use of guideline therapies and secondary prevention practices.
- > A well-established stable work force that offer consistent messaging over the long-term to patients on evidenced based therapies.
- > Provide an essential link in maintaining inpatient therapies in the outpatient setting.
- > Are passionate about improving the cardiovascular health of patients and include a team of cardiologists, general practitioners, pharmacists, nurses, nurse practitioners, physiotherapists, exercise physiologists, Indigenous health workers, occupational therapists, dieticians, psychologists and social workers.



Sponsorship Opportunities

If the opportunities offered below do not address your company's needs, we will gladly consider any additional suggestions you may have. Further information can be obtained from the ACRA 2018 ASM Secretariat at: acra@theassociationsspecialists.com.au

Sponsorship Committee

Sandy McKellar, OAM (Sponsorship Lead) Australian Catholic University, Qld

Gary Bennett The COACH Program Queensland Health, QLD

Paul Camp Mater Hospital Brisbane, QLD

All sponsorship amounts are in Australian dollars and include the GST.

Platinum Partner – \$14,000 (Inc GST) Coffee Lounge

An investment of \$14,000 (INC GST) will secure your participation as Platinum Partner of the coffee lounge. This package represents excellent value for organisations wishing to have a strong presence at the ASM, sponsors will receive the following benefits.

Inclusions

Coffee Lounge Area

A high trafficked area, open during coffee and lunch breaks. A chance to create your coffee lounge space as a networking hub & draw delegates to you throughout the duration of the conference.

- > Interactive display space of 6m x 6m.
- > 4 tables with sponsor logos
- > 16 chairs
- > 1 Coffee cart including staff member
- > 1 surround of coffee cart
- > Coffee to be charged on consumption (this is at the sponsors cost)
- > Carpet tiles



Brand Exposure and Recognition (On-Site)

- > Organisation listing (+ hyperlink) on conference website
- > Full page advertisement in the Program Book
- > Logo on signage around the venue
- > 4 x Satchel inserts (sponsor to supply)
- > Logo on Conference App Banner
- > Acknowledgement as Principle Sponsor in opening session of the conference
- > Company overview & contact details in final program book (200 words)
- > 2 company pop up banners to be placed in the coffee lounge.

Delegate List

- > Delegate list provided (name, organisation and state) subject to Australian Privacy Laws.

Attendance

- > Four Sponsor registration passes (includes access to sessions, day catering, welcome reception and Gala Dinner)
- > Four additional tickets to the Gala Dinner and welcome reception

Platinum Partner – \$14,000 (Inc GST) Networking Lounge

An investment of \$14,000 (INC GST) will secure your participation as Platinum Partner of the networking lounge. This package represents excellent value for organisations wishing to have a strong presence at the Conference, sponsors will receive the following benefits.

Inclusions

Networking Lounge Area

A high traffick area, open during coffee and lunch breaks. A chance to create your exhibition space as a networking hub & draw delegates to you throughout the duration of the conference.

- > Interactive display space of 6m x 6m.
- > 4 x 2 seater lounges
- > 3 x tables with sponsor logos (sponsor to supply logos)
- > 2 x single ottomans
- > 2 x double ottomans
- > Carpet Tiles

Brand Exposure and Recognition (On-Site)

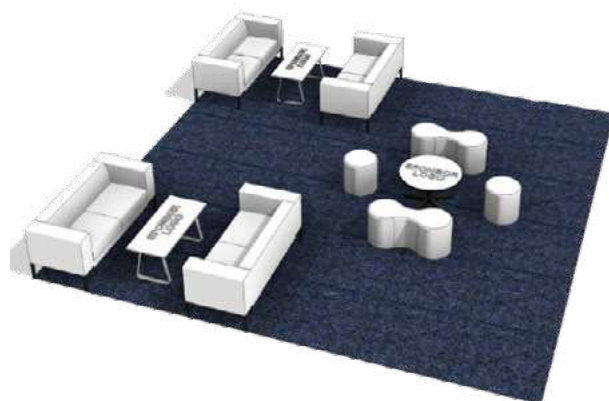
- > Organisation listing (+ hyperlink) on conference website
- > Full page advertisement in the Program Book
- > Logo on signage around the venue
- > 4 x Satchel Insert (sponsor to supply)
- > Logo on Conference App Banner
- > Acknowledgement as Principle Sponsor in opening session of the conference
- > Company overview & contact details in final program book (200 words)
- > 2 company pop up banners to be placed in the networking lounge.

Delegate List

- > Delegate list provided (name, organisation and state) subject to Australian Privacy Laws.

Attendance

- > Four Sponsor registration passes (includes access to sessions, day catering, welcome reception and Gala Dinner)
- > Four additional tickets to the Gala Dinner and welcome reception



Principal Sponsors

	Gold \$10,000	Silver \$7,500	Bronze \$5,500
Company logo on the conference website with Hyperlink, digital marketing and final program book	✓	✓	✓
Company overview & contact details in final program book	150 Words	100 words	75 words
Copy of the delegate list (in accordance with privacy laws)	✓	✓	✓
One exhibition Pod	✓		
One trestle table and chair's		✓	✓
Sponsor registration passes (includes access to sessions, day catering, welcome reception and gala dinner)	3	2	1
Insert in the delegate satchel (no larger than A4)	3	2	1
Additional tickets to welcome reception	3	2	1
Additional tickets to gala dinner	3	2	1
Final program book advertisement (sponsor to provide artwork)	Full page	Half page	Half page

Other Sponsorship Opportunities

Gala Dinner Sponsor - \$5,000

- > Organisation listing (+ hyperlink) on conference website
- > Sponsor listing in Final Program Book
- > Acknowledgement during opening of the dinner
- > Organisation logo on the Dinner Menu
- > 4 x tickets to the dinner
- > Opportunity to provide themed gifts (sponsor to supply)
- > 2 company pop up banners to be placed in the venue

Delegate Satchel Sponsor - \$3,500

- > Company logo printed on the front of the delegate satchel
- > Company logo on the conference website, digital marketing and final program book
- > 1 x Exhibitor registration pass (includes access to sessions, day catering and welcome reception)
- > 1 x Insert in the delegate satchel (no larger than A4)

Delegate Lanyards - \$2,500

- > Company branded name badge lanyards
- > Company logo on the conference website, digital marketing and final program book
- > 1 x Exhibitor registration pass (includes access to sessions, day catering and welcome reception)

Charging Station Sponsor - \$2,500

- > Company banded charging stations to be placed in the exhibition area – sponsor to cover the cost of the charging station
- > Company logo on the conference website, digital marketing and final program book
- > 1x Exhibitor registration pass (includes access to sessions, day catering and welcome reception)

Satchel Insert - \$800

- > 1x Insert in the delegate satchel (no larger than A4)

Final Program Book Advertisement – Full page (\$1000) or Half page (\$650)

- > Sponsor to provide artwork to be printed

Want More?

If none of the sponsorship opportunities appeal, we would be happy to tailor an individual package to suit your needs!

Exhibition Information

Exhibition Venue

The exhibition will be held in the Chancellor Ballroom at the Hotel Grand Chancellor Brisbane on the 30, 31 July & 1 August 2018.

Anticipated Exhibition Times

Monday, 30 July 2018	6:00 – 10:00 hours	Exhibition Build
	10:00 – 12:30 hours	Exhibitor Bump-In
	13:00 – 20:00 hours	Exhibition Open
Tuesday, 31 July 2018	08:30 – 16:00 hours	Exhibition Open
Wednesday, 1 August 2018	08:00 – 16:00 hours	Exhibition Open
	16:00 – 17:00 hours	Exhibition Bump-Out

Cost

Each table display will cost \$2,200 (INC GST) each and will include:

- > 1 x backing board (if required)
- > One table and two chairs
- > Two exhibitor passes to man the table display onsite
- > Morning tea, lunch, afternoon tea as per the program and the Welcome Reception
- > Access to conference sessions

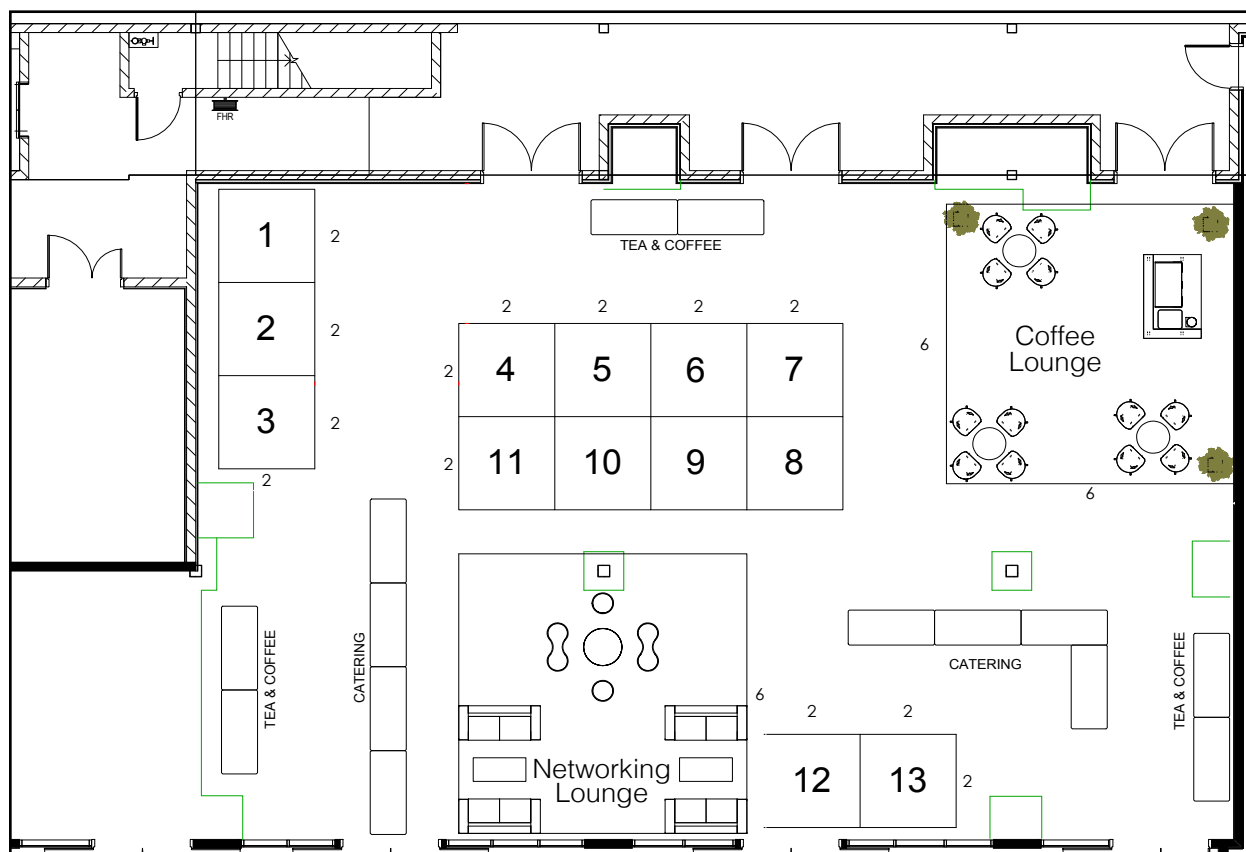
Upgrade for an additional add on cost of \$1,300
(Total: \$3,500 INC GST)

To upgrade your table display to an exhibition pod to gain greater brand exposure (example pictured below), you will receive;

- > 1 x 2m x 2m pod
- > 1 x stool and counter
- > 1 x digital print fascia
- > Two exhibitor passes to man the table display onsite
- > Morning tea, lunch, afternoon tea as per the program and the Welcome Reception
- > Access to conference sessions



Floorplan



Application Form

Contact: _____

Position: _____

Company: _____

Address: _____ **Suburb:** _____

State: _____ **Postcode:** _____ **Country:** _____

Telephone: () **Mobile:** _____ **Email:** _____

Sponsorship Opportunities

All sponsorship amounts are in Australian dollars and include the GST.

PRINCIPAL SPONSORS

Platinum Sponsor Coffee lounge (1 available)	\$14,000	<input type="checkbox"/>
Platinum Sponsor Networking lounge (1 available)	\$14,000	<input type="checkbox"/>
Gold Sponsor	\$10,000	<input type="checkbox"/>
Silver Sponsor	\$ 7,500	<input type="checkbox"/>
Bronze Sponsor	\$ 5,500	<input type="checkbox"/>

MAJOR SPONSORS

Gala Dinner	\$5,000	<input type="checkbox"/>
Delegate Satchel	\$ 3,500	<input type="checkbox"/>
Delegate Lanyards	\$2,500	<input type="checkbox"/>
Charging Station	\$2,500	<input type="checkbox"/>
Full page advert in Final Program Book	\$1,000	<input type="checkbox"/>
Half page advert in Final Program Book	\$650	<input type="checkbox"/>
Satchel insert (per insert, no bigger than A4)	\$800 each	<input type="checkbox"/>

Exhibition Opportunities

Table Display \$2,200 each ☐ Upgraded POD \$3,500 each ☐

Location Preference 1 _____

Location Preference 2 _____

Location Preference 3 _____

Upon receipt and processing of your application, the ACRA 2018 ASM Secretariat will confirm your participation with a confirmation email, tax invoice and contract.

Signed: _____ Date : _____

Please complete and forward application to:

ACRA 2018 ASM Secretariat

C/- The Association Specialists Pty Ltd

PO Box 576, Crows Nest NSW 1585 AUSTRALIA

Tel: +61 2 9431 8600 Fax: +61 2 9431 8677 Email: acra@theassociationspecialists.com.au

Terms & Conditions

1. For the purpose of this contract, the term Management shall include the Australian Cardiovascular Health and Rehabilitation Association (ACRA).
2. Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Sponsorship and Exhibition Prospectus and Exhibition Manual. Any additional requirements will be at the Exhibitor's expense.
3. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
4. The Exhibitor agrees to abide by the payment schedule as outlined by Management.
5. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
7. The contract may be cancelled by either party provided written notice is received by Wednesday, 30 May 2018, a refund will be issued minus a 25% service fee. If the Exhibitor cancels after this date, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses. Exhibitors which have not fully paid for their stands by Friday, 27 July 2018 will not be permitted to participate in the exhibition and their stands may be re-allocated.
8. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.
9. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
10. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
11. The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
12. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
13. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
14. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
15. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
16. The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
17. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

I agree to abide by the said Contractual Obligations as written above.

Company name

Signed by

Signature

Date