



Australian Cardiovascular Health  
and Rehabilitation Association

# 2014 – 2018 STRATEGIC PLAN

Our 2014 – 2018 Strategic Plan is the ACRA Executive Committee's foundational document that informs our planning and the way we work for our members.

## OUR VISION

To achieve optimal and equitable outcomes for all affected by cardiovascular disease.

## OUR MISSION

The Australian Cardiovascular Health and Rehabilitation Association provide support and advocacy for multidisciplinary health professionals to deliver evidence-based best practice across the continuum of cardiovascular care.

## OUR ENVIRONMENT

The environment in which the Australian Cardiovascular Health and Rehabilitation Association operate is characterised by:

- An aging population, with complex chronic disease, placing increasing demands upon our health systems;
- Government health reforms increasingly focussing on strategies that reduce the pressure on health services;
- Rapidly evolving health technology, treatment and knowledge;
- Inequity in access to health services;
- Emerging models of service provisions for cardiovascular health services;
- Health professional responsibility and accountability for their own continuing professional development;
- Other professional organisations competing to provide a service to our members;
- The need for timely access to evidence-based information to inform practice;
- Utilisation of information technology to facilitate communication service provision;
- Emerging opportunities for Regional, National and Global collaboration;
- Fiscal constraints and responsible management of resources;
- Consideration of generational change and its impact on membership, demand for service and succession;
- The work of the Association is performed largely by volunteers